

# **Business Development Executive**

## **Responsibilities:**

- Provide advertising sales services of both print and digital to existing and potential clients
- Create advertising package and sales plan for clients
- Establish and maintain good customer relationship with clients
- Generate sales revenue by exploring new customers, projects and business opportunities

## **Requirements:**

- Degree holder in any disciplines, preferably in Marketing / Communication
- Strong presentation and communication skills
- Aggressive to achieve sales target, self-motivated, confident and responsible
- Detail-minded, independent and well organized
- Working Location: Tseung Kwan O Industrial Estate